



**DIAMOND**  
PROFESSIONAL CONSULTANTS



**Ali Bin Ali**  
HOLDING

## Successful Case Study



# UPGRADING FINANCIAL SYSTEMS

For Ali Bin Ali Holding with Oracle Hyperion.

Retail & Distribution



## About The Client

Ali Bin Ali Holding was founded in 1945 and is now one of Qatar's **biggest retail and distribution companies**. They started with a goal to offer quality products from around the world to the people of Qatar. Today, they're known for working successfully with top international brands across various sectors like **food and beverages, retail, and logistics**.

They are always looking to **innovate and grow**, which keeps them leading in a fast-developing market. The company is not just successful locally but is recognized for its strong partnerships, good relationships across public and private sectors, and its commitment to **customer satisfaction**. They are proud to be financially stable and respected by their long-term employees, business partners, retailers, and the local community.

## The Challenge

- **End of Premier Support:** Oracle stopped premier support for Hyperion version 11.1.2.4 on December 31, 2021, which limited the company's ability to grow and perform well.
- **Upgrade Need:** To continue receiving support and improvements, an upgrade to the latest version of Hyperion was necessary.
- **Operational Disruption:** They needed to upgrade with as little interruption as possible to keep their business running smoothly.
- **Support Concerns:** They wanted to make sure they would continue to get reliable help to manage complex financial tasks.
- **Long-Term Success:** The focus was on upgrading to a supported system to keep their technology up-to-date for the future.

## Our Solution



**Hyperion Planning Upgrade:** We moved from Hyperion 11.1 to 11.2, making sure it worked well with their existing systems, to better their financial planning processes.



**Enhanced Capabilities:** We provided a better platform for planning, budgeting, and analyzing data.



**Seamless Integration:** We made sure that the new system worked smoothly with their current business applications.



**Training Programs:** We taught the finance team how to use the new system effectively.



**Real-Time Data Processing:** We increased the speed of data analysis.



**User-Friendly Interface:** We made the system easier to use, which improved how the team interacts with it.

## Technology Used

- **Oracle Hyperion Planning 11.2:** The latest version offering better security, performance, and extended support.
- **Integration Tools:** Custom tools designed to integrate with the client's existing digital infrastructure smoothly.

## The Results



### Enhanced Performance and Security:

The system upgrade has greatly improved efficiency and data security.



### Empowered Finance Team:

The finance department now has better tools, leading to improved decision-making and productivity.



### Stronger Compliance Posture:

The upgraded system has enhanced the company's ability to adhere to financial regulations and standards.



### Oracle Support Assurance:

Ongoing support from Oracle helps ensure the system's reliability and longevity.



### Improved Employee Satisfaction:

The new features and easier usability have increased job satisfaction among the finance team.

## About Us

Founded in 2012, Diamond Professional Consultants (DPC) is a top management consultancy in the Middle East. We help businesses grow better, develop better, and deliver better.

Our services cover AI, Oracle EPM, Business Intelligence, Business Analytics, Data Science, and Management Consultancy - to make data work for you, not against you. Because when you see your business clearly, you can lead it confidently.

We've worked in various sectors like government, oil and gas, finance, manufacturing, healthcare and more - gaining deep insights into each industry's unique needs.

We are more than just consultants—we are your partners. We believe that when people work together, everything works better. Talent gets smarter, and communities become happier. This is our journey, and we invite you to join us. Let's keep moving forward together.

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